

# Hackensack Commerce

## Officers:

### President

Jack Conklin  
Conklin and Kraft Agency

### First Vice President

Daniel Kirsch Esq.  
Kirsch and Kirsch, LLP

### Second Vice President

Linda Santucci  
Cellulite Reduction/Endermologie Center

### Treasurer

Susan Usatine, Esq.  
Cole, Shotz, Meisel, Forman & Leonard. P.A.

### Secretary

Anne Marie Campbell  
Hackensack University Medical Center

### Executive Director

Darlene Damstrom

## Directors:

### Harry Comp Jr.

Parisian Beauty Academy

### Seymour Chase, Esq.

Chase and Chase

### Gerard Quinn

Conklin and Kraft Agency

### Ronald Squillace

Castalia Trattoria

### Donald Perlman

Blue Dog Graphics

### Anthony Ursillo

Ursillo Realty

### Diane Some

Uniform Fashions

### Dean Walter Hecht

Bergen Community College  
Ciarco Learning Center

## ■ Make a Difference – Get Involved

### Do you want to make business contacts and new acquaintances?

If the answer is yes, then get involved in the activities of your Chamber. With so many opportunities to join one of our standing committees or create a new one, you can achieve anything you want by participating. Come to our Board meetings, where we welcome your input.

### Have a voice and get involved.

**The Chamber office serves the business community by offering free counseling services with representatives from SCORE and the U.S. Small Business Administration. To schedule an appointment call the Chamber office at 201-489-3700.**

**Hackensack  
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*The officers and directors of The Greater Hackensack Chamber of Commerce wish our members a happy and healthy holiday season and a prosperous new year. We thank you for your continued support and participation in the activities of our chamber.*

**DATED MATERIAL**



Winter 2007

# Hackensack Commerce

A publication of **The Greater Hackensack Chamber of Commerce**

## ■ Distinguished Citizen of the Year Award

Each year we celebrate the achievements of individuals who have made a difference in both their business and community involvement. This year was no exception as we honored two deserving individuals, Allison Creamer of J. Fletcher Creamer and Son, Inc. and Harry Comp Jr., immediate past president of the Chamber and owner of Parisian Beauty Academy. Family, friends and associates gathered at Solari's for an elegant cocktail reception. Hackensack Mayor Karen Sasso presented a proclamation to each of the honorees as well as plaque presentations and words of praise from Chamber Board representatives. We would like to thank Marco Solari and his staff for making the event an exceptional one.



Left: Mayor Karen Sasso presenting the City's Proclamation to Allison Creamer. Right: Mayor Sasso presenting Proclamation to Harry Comp Jr.

## ■ Hackensack Street Festival

On October 14, Main Street Hackensack came alive! The City of Hackensack, Upper Main Alliance and our Chamber created the most exciting day that Hackensack has seen in years. Over 200 vendors lined Main Street from Passaic to Mercer. Our downtown businesses and member businesses came out onto the street to showcase the goods and services that they offer. Outside vendors were also on hand to offer many retail options including crafts, jewelry and free rides for the children. The crowd grew to 15,000 throughout the day and intensified as the Village People took the stage.



## ■ Farmer's Market

It has been a busy year for the Chamber. We collaborated with the City of Hackensack and the Upper Main Alliance to bring the first outdoor Farmer's Market to Hackensack. Thanks to our good friends at Sears, we were able to hold this seasonal event on the macadam in front of Johnson Park. The Market ran from July through October offering fresh produce from Jersey Fresh farmers, Amish baked goods, plants, flowers, pumpkins, pickles and other condiments as well as frozen specialty food items, artisan breads and home-made mozzarella cheese.



## ■ Welcome New Members

### **Academy of Massage Therapy**

321 Main Street, 2nd Floor  
Hackensack 07601  
Joanna Sechuck Tringali – 201-568-3220  
Massage Therapy School and Clinic

### **Allstate**

203A Main Street  
Hackensack 07601  
Sameh Wahba – 201-342-3699  
Insurance Company

### **Boyscouts of America**

Northern NJ Council, Tantaqua District  
25 Ramapo Valley Rd., P.O. Box 670  
Oakland 07436  
Maria Z. Nigro – 973-890-3011  
Service Organization, Youth Development

### **Century 21 Villon Agency**

177 Hudson Street  
Hackensack 07601  
Thia Villon – 201-342-7208  
Full Service Real Estate Agency

### **Corinne Mizocchi Rinaldi MA, SP**

C/o Greater Hackensack Chamber  
5 University Plaza Drive  
Hackensack 07601  
201-818-7381  
Speech Pathologist

### **Dahn & Krieger Architects Planners PC**

363 Prospect Avenue  
Hackensack 07601  
Robert Krieger, AIA Vice President  
201-489-8575  
Architects, Planners

### **Garden of Memories**

P.O. Box 329  
Paramus 07652  
Joanne and Jason Colon – 201-489-7338  
Above Ground Burials, Pre Need Planning

### **GNC**

450 Hackensack Avenue, Hackensack Plaza  
Hackensack 07601  
Nuri Aditya – 201-441-9177  
General Nutrition Centers

### **Hobart Enterprises, LLC**

67 Leuning Street  
South Hackensack 07606  
Tami Trobiano – 201-457-7900  
Real Estate Development and Management

### **Java's Brewin'**

270 Main Street  
Hackensack 07601  
Lakhi Sangtani – 201-488-7776  
Café Serving Gourmet Coffee, Muffins,  
Sandwiches and More...

### **Open Web Center**

650 Palisade Avenue, Suite 2  
Englewood Cliffs 07632  
David S. Hahn – 201-227-7055  
Web Design/Hosting, Internet Marketing

### **PLV & 20/15 Multimedia Entertainment**

203 Crest Drive  
Paramus 07652  
Pat L. Verile – 201-981-4942  
Randy Esulto – 201- 845- 6150  
DJ's, Mc's and Video DJ's for  
Private & Corporate Events

### **Prime Dynamics Technology Group, LLC**

75 Essex Street, Suite 112  
Hackensack 07601  
Raymond A. Pizzo Sr. – 201-487-3555 ext. 222  
Information Technology Needs

### **Promark Direct Marketing**

One University Plaza, Suite 8  
Hackensack 07601  
Janet Dunetz – 201-489-0532  
Business/Consumer Mailing Lists,  
Direct Marketing

### **Wellness Centers**

335-A Main Street  
Hackensack 07601  
Drs. Lisa and Angel Carrion, D.C. –  
201-489-3400  
Chiropractic and Medical Services

## ■ **PLV & 20/15 Multimedia**

PLV & 20/15 Multimedia Entertainment are two thriving, professional, Disc Jockey companies who have partnered to offer their clients, large and small, the best DJ entertainment around at reasonable rates – the best of both worlds! From kids parties to corporate events (and everything in between!) PLV & 20/15 provide everything from “nightclub style” lightshows & music-video dance parties for Sweet 16s, Fundraisers, Nightclubs, and Corporate Events to personable and professional disc jockey and MC packages – perfect for weddings and family functions!

No event is too large or too small! Having provided entertainment for clients ranging from Forbes Magazine, to the Paramus Little League PLV & 20/15 Multimedia Entertainment have the experience, equipment, and professionalism to make sure every event is a resounding success! As an added bonus, clients can use the website ([www.2015mme.com](http://www.2015mme.com)) to browse & request their favorite music! Of course, Randy Esulto & Pat Verile are happy to meet prospective clients in-person as well!

Fully insured, professional, and fun! Log on to [www.2015mme.com](http://www.2015mme.com) today and begin planning your next private party, corporate event, or wedding today!

“We’re looking forward to hearing from you and making your next event a resounding success!”

Sincerely,

**Randy Esulto & Pat Verile**  
**PLV & 20/15 Multimedia Entertainment**  
**Office: 201.845.6150**  
**Cell: 551.404.0698**  
**Web: [www.2015mme.com](http://www.2015mme.com)**

## Member Spotlight...Parisian Beauty Academy

By Linda Santucci

We have a gem within our membership, which I believe not enough people are taking advantage of: Parisian Beauty Academy, not only a cosmetology school, but also a great spa for the consumer. From literally head to toe, Parisian can pamper and have you radiant in as little or as much time as you desire.

A visit to Parisian is a delight to all your senses. Upon a recent appointment for a facial I was pleasantly greeted by an entire staff of smiling, young people who truly made me feel special and sincerely wanted to please. From the sparkling



décor and vivacious atmosphere of the hair care department, I was escorted to the serene ambiance of the spa room with its luxurious beds and relaxing colors and sounds.

If your last facial (like mine) was over a pasta pot, then this is truly heaven! I was steamed and creamed with more therapeutic and aromatherapy potions than I could count. Calmness and indulgence were the order of the day. The only "downer" was when it ended, but I, literally, left glowing and ready to take on the world!

Parisian students are friendly, courteous and totally service oriented. Having had treatments at many upscale day spas (pasta pot, excluded!), they perform as well as or better (if you consider the "you're doing them a favor attitude") than many professional, pricey salons. Are we surprised? Surely not, with owner, Harry Comp, at the helm!



Parisian offers an array of services from hair and nail care, facials, micro-dermabrasion, and massage. They also have an extensive product line for all. (And, men, don't be shy!) This place has enough privacy that even a Teamster will feel comfortable.)

**Call today and glow by tomorrow:**  
**Parisian Beauty Academy**  
**362 State St., Hackensack**  
**201-487-2203**  
**www.parisianbeautyacademy.com**  
**Valet Parking available!!**

## Hackensack Run

Despite the rain, many runners and walkers alike came out to participate in the Hackensack Run. This year the Chamber collaborated with Gilda's Club of Northern New Jersey to hold the event in memory of long time runner Tommy Burns. We held the event in conjunction with The Record's Action against Hunger Food Drive. We would like to thank North Jersey Media Group, the volunteers and all of our member businesses that sponsored the event: Wellness Centers, Oritani Savings Bank, Applebee's, Hekemian & Company Inc., Inserra Supermarkets, Bergen Family Chiropractic Center, Commerce Bank, Hackensack University Medical Center, 21st Century McDonalds, Sanzari Companies, Job and Job Consulting Engineers, Wellington Health Care Center, Kirsch & Kirsch LLP, A. Macchione Brothers, Inc., Personal Touch Caterers, Conklin & Kraft Agency, TD Bank North, European Exchange, Inc., YMCA of Greater Bergen County, Commonwealth Bergen Title Agency, LLC, J. Fletcher Creamer & Son, Inc., Hallak Cleaners and Sign-A-Rama (Embroidme) and North Fork Bank.

Special thanks to Costco Wholesale and United Water for contributing snacks and bottled water for the runners.



Chamber president Jack Conklin welcoming participants at the Hackensack Run

## Veteran's Day



On Veteran's Day, our Chamber was represented by vice president Linda Santucci and director Ronald Squillace as they placed a wreath at the service held at the City Green. We honor those brave men and women who served to provide us with the freedom that we continue to enjoy today.

## ■ Dates to Remember

Friday, December 15	Hanukkah begins at Sundown Career Day at Hackensack High School
Friday, December 22	Winter begins
Monday, December 25	Christmas Day
Tuesday, December 26	Kwanzaa begins
Monday, January 1	New Year's Day
Monday, January 15	Martin Luther King Jr. Birthday (observed)
Thursday, January 18	Board of Directors Meeting
Wednesday, January 24	Lunch and Learn Seminar at Rudy's

No Board Meeting in December

We wish to thank member business Cole, Schotz, Miesel, Forman and Leonard, P.A. for hosting our Board of Directors meetings this year. We will now be holding future meetings at the Ciarco Learning Center, 355 Main Street, 2nd Floor, Hackensack.

## ■ Ice House

**Dear Fellow Members of the Greater Hackensack Chamber of Commerce,**

Those of us at the Ice House in Hackensack, NJ are delighted to inform you that we have been selected by USA Hockey to host the National Championships in April of 2008. The Ice House being the only four rink skating facility in the region. We will be hosting four different championship flights, two at the 14 and under age level and two more at the 12 and under age level. As a result, there will be a total of anywhere from 48 to 64 teams competing for a national title right here in your backyard. That translates into well over 1,000 athletes and their families, all of whom will be in need of lodging, dining, entertainment, and shopping. These families will essentially be a captive audience for six days and five nights, and represent a potential boom to the area's economy.

There will be a multitude of advertising and sponsorship opportunities all designed to expose your business to the tournament participants and staff. These include a color program in which you could place an ad, a coupon, or directions to your facility. The Ice House hopes to transform our building into a home away from home for your business during the national tournament.

We will do everything possible to direct players and parents to our sponsors for all of their needs. Together we have a chance to showcase the diversity and richness of our tremendous community to families from all across the country.

With this honor comes a tremendous undertaking and we know we need your help. For example, we will be responsible for coordinating an opening ceremony and providing a hospitality room rich with food and drink from sunrise to nightfall. We hope to draw on the expertise of our neighbors to ensure that this is a memorable experience for these highly talented, young athletes. We look forward to hearing from and working with many of you in what is sure to be a successful week for our community and its businesses. For more information or to share your ideas, please do not hesitate to contact us.

Sincerely,

**Glenn Carlough**  
201-487-8444 ext. 203  
gcarlough@icehousenj.com

**Ryan Gibbons**  
201-487-8444 ext. 216  
rgibbons@icehousenj.com

## ■ Save the Date!

**Sunday, May 6, 2007**

The Hackensack Blue and Gold Scholarship Fund will hold the first annual **The Taste in Hackensack at The Shops at Riverside** gala from 1-5 p.m. The event features signature dishes from some of New Jersey and the surrounding area's finest restaurants. The event will include live entertainment, an array of wine and spirits in addition to a "**Raffles at Riverside**" of unique gifts and packages.

With 100% of the proceeds going to the Scholarship Fund, this event will bring corporate executives, community leaders and members of the Bergen County community out to see first hand what we have to offer. If your business would like to participate and sponsor this event please contact Joe Pedone 908-392-3176, jphackensack@aol.com, Barbara Gooding 201-883-1710 or John A. Zotollo 201-615-3288. These devoted chairpersons will be happy to send you information on the levels of sponsorship available for this wonderful event.

## ■ 3 Minute Networking

If you were unsure of how to network, or to feel at ease making eye contact or never thought of how you could effectively connect to others, the 3 Minute Networking event changed all that. Over 100 attendees came out to meet. The idea was to have all seated across from one another and when the 3 minute timer went off, you moved to the next seat to meet yet another contact. Look for this event to be repeated. It was great!



## ■ **General Membership Breakfast**

Although we hold many events throughout the year, the General Membership Breakfast is always looked at as the true Chamber event. Why? Because it is the time that our members get to see our Board sworn in and personally meet with them. We heard from president Jack Conklin who gave updates on the activities of the Chamber and spoke of future events to come. In addition, our members have an opportunity to network and better acquaint themselves with the goods and services that each provide.

The Breakfast also provides a forum for a guest speaker to discuss a topic of interest to all. This year, Hackensack Fire Chief Joel Thornton spoke on "Emergency Preparedness" and let us know just what is being done on a local, county and state level to ensure our safety. Chief Thornton gave useful suggestions on how we can implement safety plans in our workplace and homes.

It is very gracious of owners Dina and Spiro Mouzakitis of Rudy's Restaurant to open in the morning, providing us with the perfect setting and delicious breakfast for our meeting.



Pictured above: Chamber Board, front row from left to right – First vice president, Daniel Kirsch, Esq., Sy Chase, Esq., second vice president Linda Santucci, secretary Anne Marie Campbell, treasurer Susan Usatine, Esq., Diane Some with Mayor Karen Sasso; Back row, left to right – Ronald Squillace, Donald Perlman, Gerard Quinn, Anthony Ursillo, Walter Hecht, Harry Comp, Jr., and president Jack Conklin  
Not pictured: Chamber's city representative, Stephen LoIacono, City Manager

Inset: Hackensack Fire Department Chief, Joel Thornton addressing members at the Annual Breakfast

## ■ **3rd Annual Holiday Shopping EXPO and Networking Luncheon**

This year the ICC (Inter Chamber Consortium) moved the event to a larger venue, The Venetian in Garfield. With over 200 in attendance, we were able to put guests, vendors and sponsors in the ballroom, making it easy to visit the six sponsors and 22 vendors. We had vendors with jewelry, cookies, candies, candles, children's custom books, gift baskets, sports collectibles, cigars and much more. The sponsors were able to showcase the goods and services that they provide. The food was delicious and the room was magnificent. It is a very nice event to end the year with.



## ■ **Street Banners are Now Available – Get Your Orders In**

Is your business looking for exposure? Would you like to see your name in **BOLD PRINT**? If you said yes, then it's time to place your order for our custom made banners that are hung on Main Street in Hackensack.

Your company's name will be brilliantly displayed throughout the year (they only come down briefly for holiday decorations) on 72x30 banners that bring recognition to your business. Join many of your fellow chamber member businesses that are sponsoring banners.

**For more information, call Darlene at 201-489-3700 or email: [chamberhacknj@aol.com](mailto:chamberhacknj@aol.com).**

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